CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 USA

	Contract / Re	<u>vision</u>		Alt Order#		
	499492	1		06386563		
Product					E ADD	
PRIOR USA ACTN :60S						
Contract Dates	Estimate #					
10/20/12 - 10/22/12	1788					
Advertiser	•		Orig	ginal Date	/ Revision	
ISS/Prior USA Act-LCV V	10	10/19/12 / 10/19/12				
	Billing Cycle	Billing	Cale	ndar	Cash/Trade	
	LOWEOU	D	1		0	

EOM/EOC Broadcast lCash <u>Station</u> Account Executive Sales Office ΚVVU Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code TV14019 321 340 Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
N 1 KVVU 10/22/12 10/22/12 Cops/Dog The Bounty Hunt <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	te।1-2pm <u>Rate</u> \$750.00	1:00	NM	1	\$750.00
N 2 KVVU 10/22/12 10/22/12 Extra Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 1:05-1:35am <u>Rate</u> \$500.00	1:00	NM	1	\$500.00
N 3 KVVU 10/22/12 10/22/12 Katie Couric <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	2-3p <u>Rate</u> \$ 8 50.00	1:00	NM	1	\$850.00
N 4 KVVU 10/22/12 10/22/12 American Dad <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	M-F 230-3a <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 5 KVVU 10/22/12 10/22/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	M-F 3-4am <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 6 KVVU 10/22/12 10/22/12 Cops M-F 4-430x Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 4-430x <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 7 KVVU 10/22/12 10/22/12 Fox 5 News @ 430am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-Th, Sun 430-5ar <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 8 KVVU 10/21/12 10/21/12 The Closer Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Sun 1-2am <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
N 9 KVVU 10/21/12 10/21/12 CSI:Miami Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Sun 12-1am <u>Rate</u> \$600.00	1:00	NM	1	\$600.00
N 10 KVVU 10/21/12 10/21/12 Fox 5 News @ 430am	M-Th, Sun 430-5ar <u>Rate</u> \$300.00	1:00	NM	1	\$300.00
		Totals	Tang.	10	\$4,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	499492 /	06386563
Contract Dates	Product	Estimate #

PRIOR USA ACTN :60\$1788 10/20/12 - 10/22/12

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/19/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	10	\$4,500.00	\$3,825.00
Totals	10	\$4,500.00	\$3,825.00

Signature:	Date:	
-		

TRF# 499492 REP: TEL# 610-293-4100 FAX# 610-22: CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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CHANGES

FAX# 610-225-1191

ADV AGY HEADLINE# 6386563 UNAPPROVED REV #1 # # ADV. AGY. \$\$\$ NAME NAME MUNDY KATOWITZ ISS/PRIORITIES USA MEDIA ACTION BUYER NAME 兄氏で・# MEDIA OFF.# PLACEMENT 762 SALESMAN * * OCT19/12 14.59
** KVVU-TV *** #

FLIGHT PRDCT DATES PRIOR OCT20/12 USA ACTN : 608 OCT22/12 EST#1788 WK-1 COMMENTS: (LINE, ORDER, INVOICE) LOCAL REGIONAL

ORDER

#

WASHINGTON,

DC

20003

CONTRACT

#

6386563

CLASS:

NATL.

SALES

PRSN

PH-

TERESA DIFURIA

1322 G

STREET SE

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT19/12 14.59

REP: FR R TOTAL SAME PLS CNF THANKS OK'D M1-M4 SEE LINES 11-14 NIXXI ROSE

STA:

CON CM **** THIS S Þ CASH IN ADVANCE SCHEDULE

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT IDB#9914019 ΗO AGENCY

PRIORITIES USA ACTION : 60S

:LINE#:REP :LINE#: . TIME PERIOD . .. LGTH : 321 S 西 C . .. AGENCY RATE 世8日# 1 1788 START END DATE : SPHS: WEEK DAYS : TOTL:

ACENCY ACENCY ADVERTISER CODE PRODUCT CODE = 340

\$750.00

10/22

10/22

0

MON

0

PROGRAM : CON COM1:

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100P-200P

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COLD C C C E SHTIES SHTIES

REP HEADLINE# 6386563 5\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 499492 REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

	·/12) ·VISE.	(OCT19/12) PLS ADVISE.	50.00	\$850. \$850.	608 808		OCT22 OCT22 PPROVE.	BOOKED PLS ?	MISSED:MON/200P-300P OFFER:MON/200P-300P CMT:PRG CHG. PRE-		BUY#3	OK'D	М2
HEP	/12) VIS	(OCT19	000	\$750. \$750.			田22	PROVE. -9 FOR 1 SPOT	RE-BOOKED PLS OR OCT21 ON LI ED:MON/100P-20 ER:MON/100P-20 MT:PRG CHG PRE	HERS:	COM1: S IS A KEGOOD BUY	ORD THIS	STAT M1
H.HEP I.CD: TIME PERIOD LIGTH SEC RATE START END SPTS; WEEK DAYS LINE# LINE# LINE# LINE# LINE# DAYE JATE J			SUN		Н	10/21	_	600.	o 0	200M-			
HERP C.D. TIME PERIOD LIGTH SEC RATE START END SPTS WEEK DAYS LINE#										NUMB3RS NUMB3RS	\mapsto	PROC	
HERE COL TIME PERIOD LIGTH SEC RATE START LEND SPTS: WEEK DAYS			SUN		0	10/21		600.0	60	200M-		V	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS 11 A 100P-200P 60 \$750.00 10/22 10/22 1 WON PROGRAM : COPS/DOG THE BOUNTY HUNTER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-1 FOR 1 SPOT/WK PROGRAM : COPS/COPS B CON COM1: COPS/COPS B COPS/							/wĸ	PROVE.	-BOOKED PLS OCT22 ON LI	IE CHG. -GOOD	GRAM : COM1:	ra o	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS 11 A 100P-200P 60 5750.00 10/22 10/22 1 MON			MON		Ъ	10/22	_	300.	60	00A-		13	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : INVT : DAYS : LINE#: : LINE#: : DAYS : LINE#: : LIN									DEOS		\vdash	CON	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DAYS : LINE#: : DAYS : LINE# : DAYS : LINE : LINE : LINE#: : DAYS : LINE : L			NOM		0	10/22		300.0	6 O	00A-4	ω	(Ji	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS LLINE#: : : : : : : : : : : : DATE : /WK: INVT : : : : : : : : : : : : : : : : : : :							/wĸ	ROVE. 3 FOR 1	BOOKED PLS OCT22 ON LI	IE CHG. -GOOD	\vdash	PROG ORD THIS	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : DATE : /WK: INVT : INVT : INVT : DATE : /WK: INVT : /WK: I			MOM		Ъ	10/22	\	850.	60	008-300	N	12	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : /WK: INVT : /WK: INVT									w w	COPS/COPS	\vdash	PROG	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : : : DATE : /WK: INVT : : : DATE : /WK: INVT : : : : : : DATE : /WK: INVT : : : : : : : : : : : : : : : : : : :			MOM		0	10/22	\	850.0	60	00P-300		ω	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :LINE#: : DATE : /WK: INVT :							/wĸ	ROVE. -1 FOR 1 S	NO I STA NOH A	S/DOG CHG -GOOD	RAM : COM1: IS A	PROG ORD THIS	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :LINE#: : DATE : /WK: INVT :			NOM		Ч	10/22		750.	60	00P-2	L	11	
		DAYS	i .						: LGTH : SE		#	# : P	: LINE

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET FAX# 610-225-1191

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HEADLINE# 6386563 ...
UNAPPROVED REV #1 \$\$\$

TRF# 499492

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES OCT19/12 14.59
*** KVVU-TV ***

OCT/12 \$4,500.00	м4 ок'д в	STATION MAKEGOOD OFFERS:	:LINE#:REP :CD:
. 00	8 # Y U B	OD OFFERS BUY#5	TIME
	MISSED:SUN/1200M-100A OCT21 OFFER:SUN/1200M-100A OCT21 CMT:PRG CHG. PRE-BOOKED PLS APPROVE.	MISSED:MON/300A-400A OFFER:MON/300A-400A CMT:PRG CHG. PRE-BOOKED	PERIOD : LGTH : SEC :
	OCT21 OCT21 PLS APPROVE.	OCT22 OCT22 PLS APPROVE.	RATE : START : DATE
			: END : DATE
	8 8 8 9 9 8 9 9	0 0 0 0	
CONTRACT I	\$600.00	\$300.00 \$300.00	SPTS: WEEK : /WK: INVT :
TOTAL \$4,	(OCT19/12) PLS ADVISE	(OCT19/12) PLS ADVISE	DAYS
\$4,500.00 10	12) ISE.	12) ISE.	:TOTL:

MARKET TOTALS \$25,000 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6386563
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 12.15
*** KVVU-TV ***

ADV #	ADV. NAME	ISS/PRIORITIES	USA ACTION		REP.#	OFF.#	762 SALESMAN	#
AGY #	AGY. NAME	MUNDY KATOWITZ	MEDIA		BUYER NAME	MEDIA	PLACEMENT	
		1322 G STREET	SE		SALES PRSN	PH-	TERESA DIFURIA	
		WASHINGTON, DC	20003					
ORDER #	Sp. 60t	CONTRACT # 6	5386563		CLASS: NA	NATL. LO	LOCAL REGIONAL	
PRDCT PRIOR	OR USA ACTN :6	<u>OS</u> EST# <u>1788</u>	COMMENTS: (LINE, ORDE	DER, INVOICE)	CE)			
FLIGHT DATES	ES OCT20/12	OCT22/12 WK-1						
CITY TAX	STATE	TAX	CO-OP BILLING N	NEEDED			DATE_OCT19/1	.2 12.15
REP: TO RO FR NI NEW P TOTAL PLS C	ROSE NIKKI PRIORITIES USA AL \$4,500 CNF THANKS	ACTION :60S						
CON CM **** ELEC	* THIS IS A TRONIC INVOI	H IN ADVANCE ARE TO BE SE IDB#9914019	SCHEDULE ***** NT TO AGENCY					
PRIORI	TIES USA	ACTION :60S						
:LINE#:REP :	CD: TIME PERI	[OD : LGTH : SE	EC: RATE	: START	: END	:SPTS: WE	WEEK : DAYS	:TOTL:
Д(Д(AGENCY ADVERTISER	ER CODE = 321 CODE = 340	AGENCY EST# =	1788				
Ч	100P-200P	60	\$750.00	10/22	10/22	H	NON	₽
PROGRAM CON COM1	RAM : COLD CSE COM1: COLD CSE	FILES	Cops los					
2	105A-135A	60	\$500.00	10/22	10/22	Н	MON	Н
PROGRAM :	AM : EXTRA<							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 12.15
*** KVVU-TV ***

OCT/12 \$4,500.00	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	9	PROGRAM : CON COM1:	œ	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	on.	PROGRAM : CON COM1:	υ	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	: LINE#:REP :CD:
00	FOX 5 NEWS	430A-459A	NUMB3RS	1200M-100A	CLOSER CLOSER	100A-200A	FOX 5 NEWS	430A-459A	COPS	400A-430A	AMR FUN-VIDEOS	300A-400A	AMERICAN DAD AMERICAN DAD	230A-300A	COPS/COPS B	200P-300P	TIME PERIOD :
		60		60		60		60		0		6 0		60		0	LGTH :
		\$300.00	CSH 365	\$600.00		\$300.00		\$300.00		\$300.00	Texto	\$300.00		\$300.00	でもつ	\$850.00	SEC : RATE
		10/21	, est	10/21		10/21		10/22		10/22		10/22		10/22		10/22	: START
		10/21		10/21		10/21		10/22		10/22		10/22		10/22		10/22	: END
CONTRACT TOTAL		1		1		Ч		Ч		ם		ב		٢		7	: /WK: INVT
TOTAL		SUN		SUN		SUN		MON		MON		MON		MON		MON	C: DAYS
\$4,500.00 10		1		Ъ		1		1		1		1		1		ב	:TOTL:

REP HEADLINE# 6386563
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 12.15
*** KVVU-TV ***

:LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE START DATE : /WK: INVT : DAYS : TOTL:

MARKET TOTALS \$25,000 KVVU 18%

KSNV 20% KTUD 7%

KLAS 23%

KTNV 23%

KVMY 6%

KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+*